

# HER WORLD

## WHAT'S HAPPENING



**39,240**

Unique visitors

**63,237**

Pageviews



**3,531 followers**

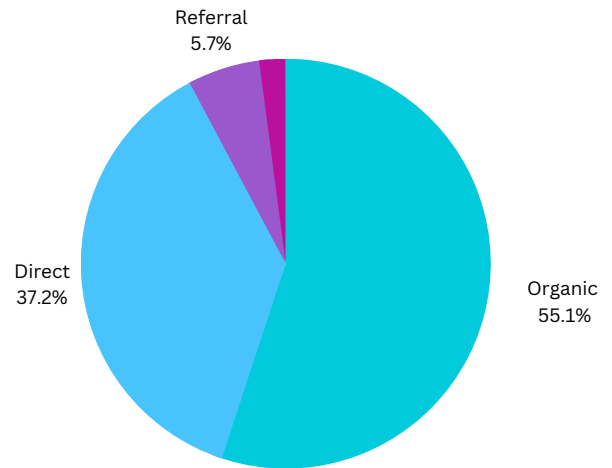
87% are NZ based



**672 followers**

78% are NZ based

### Traffic acquisition



### Brands we've worked with

**Blistex**

**bondi  
sands**

**Lovehoney**  
the sexual happiness people™

**HELL**  
X

**ARDELL**®

### Trending searches

#### Categories



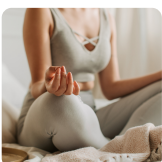
##### **Recipes**

- Quick dinner ideas
- Vegetarian recipes



##### **Sex & relationships**

- Sex toy reviews
- Date night ideas



##### **Wellness**

- Fitness tips
- Immunity boosters

#### Search terms

- Vibrators
- Mocktail recipes
- Competition
- Vegetarian recipes
- Exercise
- Yoga
- Activewear
- Immunity