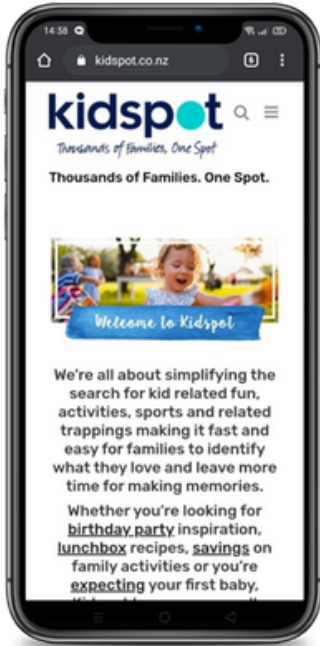


KIDSPOT

WHAT'S HAPPENING



302,792

Unique visitors

849,975

Pageviews

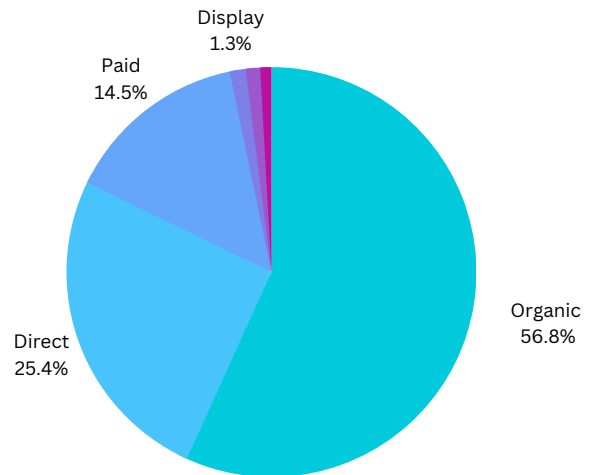


33,478 followers
91% are NZ based



2,671 followers
76.2% are NZ based

Traffic acquisition



Current brand campaigns



Trending searches

Categories



Recipes

- Soups and slow cookers
- Quick dinner ideas



Family health

- Alleviating fevers
- Immunity boosters



Baby

- Name ideas
- Baby gear checklist

Search terms

- Headlice
- Baby fever
- Slow cooker recipes
- Matariki
- Chicken recipes
- Queenstown
- Reviews